



**December 2025 / January
2026 update from...**

**Ann Goltz,
Author**

New Year, New Look, New Plan!

Maybe it's not quite time for New Year's resolutions, but why wait? I've got my new author photo (thanks to [Sheridan Kahmann Photography](#)), and a whole lot of exciting things happening, both in my writing life and in my personal life. All of it needed a new plan, and I'm so excited to tell you about it.

As is often the case with new writers, I didn't have a clue how to get my book out into the world. I knew how to make it available as an ebook and paperback, but I didn't know how to get it into the hands of readers other than by talking about it in my newsletter and on social media.

That's not a very good marketing strategy, especially since I'm not very faithful with getting a newsletter out every month, and I truly detest social media.

My new plan is to make this newsletter bi-monthly, and keep its content limited to writing and book news. Beginning with the February / March newsletter, I'll include a book review and a book giveaway in each issue, as well as updates on what's going on with my own writing and reading. I plan to do a lot more local, in-person events, and I'll be posting about those here, too. If you're in or around Massachusetts, maybe we'll get a chance to connect in person.

I'm also revamping my website to include a weekly blog. This is for people who are interested in seeing more of me as a person. Those weekly blog posts won't be insightful essays on important topics; they'll be a summary of what I would have posted on social media if I didn't hate social media so much. For example, I'm currently doing a Couch-to-5K running program, and I post each of my runs on Facebook. Once I get my blog up and running, I'll post a weekly round-up of them there, instead (along with other things I think folks might find interesting). I won't automatically add you to that mailing list, but I'll send out an invitation to subscribe when it's ready. (Or you're welcome to reply to this email and tell me you'd like to subscribe, and I'll add you to the list now.)

Finally, there's an aspect of my life that came out a little bit in *Virtuous Women*, and I've mentioned it here a time or two, but it hasn't really been part of my "brand." I am a woman of faith who used to serve as a pastor. I am now exploring the possibility of returning to active ministry in the Evangelical Lutheran Church in America (ELCA). While I'm very intentional about not writing "Christian Fiction," my nonfiction writing is definitely theological in nature. In the coming months, I plan to release some theologically focused non-fiction books in addition to my second novel, *What Happened to Zinnia*.

While there may be some crossover between my fiction readers and my nonfiction readers, I'm not assuming there is. This newsletter will focus on my fiction. If you're interested in my nonfiction and my thoughts on faith and theology, please subscribe to my [Bearing](#)

[Witness Substack](#). It's officially launching on January 10, 2026, and will be published on the 10th and 25th of every month.

That's my news for now! Look for my next newsletter on February 14, 2026.



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